



The Consortium of Eastern  
Regional Theatres, Inc.

**2023 ConsERT Retreat  
August 14 & 15 | Pre-retreat August 13  
Louis V. Gerstner Jr. Center for Learning 20 Old Post Road, Armonk, NY 10504  
Schedule of Events (subject to change):**

**Sunday, August 13th Pre-Retreat Gathering**

***Check In is 4:00 P.M.***

ConsERT Member informal gathering

**Dinner 7:30 P.M.**

**Monday, August 14<sup>th</sup>**

- 7:00 – 9:00 A.M.      Breakfast: Sunday Night Guest only.**
- 9:00 – 9:45 A.M.      Arrival /Registration**
- 9:45 – 10:00 A.M.    Welcome and Board Report from Michael E. Moran, Jr.  
ConsERT President and President & CEO, The Palace Theatre, Stamford, CT.**
- 10:00 – 11:15 P.M.    Artificial Intelligence - Moderated by Mark Wilson; Joe Brown Regional Digital sales  
Manager Cumulus Media, Thomas Bresadola President Simplified Entertainment and  
Justin Schamach Senior Account Executive Placer AI.**
- 11:15 – 12:30 P.M.    Prism FM – Moderated by Bruce Raney - Tony Bacola Prism fm, Rich Berkowitz, President  
& CEO Sherman Theater Stroudsburg, PA, Erin Basile Associate Director and  
Programming The Center for the Arts Natick, MA**
- 12:30 – 2:00 P.M.    Lunch & Conversation.**
- 2:00 – 3:15 P.M.      Front of House Moderated by Sarah K. Chaplin President & CEO State Theatre New  
Brunswick New Jersey. Panelists are Sabrina Ceballo House Manager New Jersey  
Performing Arts Center, Lee Kaloidis Operations Director Mayo Performing Arts Center,  
Jessica Trechak Director of Event Services State Theatre New Brunswick, NJ.**
- 3:20 – 4:30 P.M.      Open Discussions - VIP Packages**
- 4:30 – 5:25 P.M.      Trends in Employment Law – Attorney’s Keegan Denosky and Bradley Harper for the firm  
of Shipman & Goodwin will discuss trends and best practices in today’s ever changing  
work place followed by Q&A.**
- 5:30 – 7:00 P.M.      Agents Alley & ConsERT Networking Cocktails & Networking  
Everyone is invited to gather with light appetizers and beverages to allow ConsERT members,  
spouses, significant others and guests to reconnect, debrief and catch up on the day.**

**7:15 – 10:00 P.M. Conference Retreat Dinner**  
Relax and enjoy a seated dinner with lively conversation.  
**Dinner served at 7:30 P.M.**  
**Post dinner fire pit conversation!**

***Check In is 4:00 PM***  
***Storage in the Sundial Room***

**SEE PAGE 2 for Tuesday, August 15**

**Tuesday, August 15<sup>th</sup>**

**7:00 – 9:00 A.M. Breakfast – Monday night guests only**

**8:30 A.M. Arrival / Registration.**

**9:30 – 10:45 A.M. DEI Panel – Moderated by Stephanie Chaiken, Donna Walker Khune Senior Advisor, Diversity, Equity and Inclusion New Jersey Performing Arts Center, Lisa B. Lewis Regional Representative Harmony Artists, Inc and Executive Director Omnium Circus, Al Schafer Director of Operations Shea Center for the Arts William Patterson University, Beth Prevor Co-Founder and Executive Director Hands On Sign Interpreted Performances.**

**11:00 – 12:15 P.M. Booking agent panel moderated by Craig Pearce Producer NJPAC– Tracey McFarland Broadway & Beyond Theatricals, Christine Barkley Creative Booking Agency, Steve Ferguson Paladin Artists, Brian Brooks The Booking Group.**

**12:15 – 1:30 P.M. Closing Luncheon & General Business Meeting.**

**1:30 – 2:45 P.M. Open discussion – State of the industry.**

**2:45 P.M. Retreat Adjournment / ConsERT Board Meeting**

**3:00 P.M. Tour TBD**

***Check out is 12:00 P.M.***

**Thank you for joining us!**  
**Travel Safely!**